Employer Branding

at TU Wien 2027/28

TU WIEN Career Center
2007 - 2027

Looking for top tech and science talent?



Strengthen your employer brand

- Directly at TU Wien.
- With your target audience.
- While they're still studying.

Dear employers!

As the Career Center of TU Wien, we are the first point of contact for around 26,000 students when it comes to all questions related to careers and professional development. To support them, we develop career-focused courses, events, our job portal and relevant content tailored to their needs. For companies and organisations, we are a trusted partner in attracting new employees, talents and young professionals.

2027 is a very special year for us: we are celebrating 20 years of TU Career Center GmbH. What began with an idea and a great deal of personal commitment still shapes our work today: supporting students as they enter the world of work and connecting them with the right employers. The world of work may have changed, but our commitment has remained the same.

Our team combines professional expertise, experience and strong personal commitment. We understand the needs of our students and use these insights to develop services that give companies authentic access to TU Wien talent.

With our **Employer Branding Portfolio**, we help increase the impact of your activities directly on campus. We combine targeted events, relevant content and tailored communication measures to create integrated campaigns.

Our expertise ranges from HR consulting, recruiting and coaching to communication, marketing and employer branding. This enables us to support you both in attracting new talent and in positioning your organisation as an attractive employer.

We are happy to develop tailored cross-channel campaigns or year-round campaigns for your organisation. Benefit from efficient processes, direct communication and a team that will continue to bring passion and dedication to its work for the next 20 years.

Would you like to talk about annual cooperation?

Please feel free to contact me:
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Managing Director
TU Career Center GmbH
Foto: Fotofilmwerk

job.
plattform

career.
courses

career.
events

content.
branding

HR.
consulting

Talk to us!

26,585 Students*

2,908 Degrees academic year 2023/24

9 Committed employees at the TU Career Center

30 Career events per year

~12,500 Visitors per year

~500 Individual consultations & Coachings per year

~400 Participants in trainings/seminars per year

*Intellectual capital report 2024, reporting date 15.1.2025

For students

We support TU Wien students from the beginning of their studies through to a successful start in their professional careers.

We empower them in their personal development, raise awareness of the importance of engaging with career planning early on and create space for self-reflection.

We encourage students to recognise their potential, take ownership of their career goals and pursue them with confidence.

We advise them on their individual career paths, highlight opportunities and prepare them as effectively as possible for the job market.

Along the way, we connect students with companies and the world of work and foster interdisciplinary exchange with fellow students.

We raise awareness of trends relevant to careers and the labour market and also see it as our responsibility to bring socially relevant topics into focus.

We develop innovative formats that reflect the latest developments, set high standards of quality and continuously advance our state-of-the-art expertise.

As an independent interface between the labour market and the university, we are committed to our values and act solely in the best interests of our students.

For employers

For companies and organisations, we increase the efficiency and effectiveness of their recruitment processes – directly on the TU Wien campus. As the central point of contact, we support employers in reaching qualified talent and attracting them to their organisations.

Our experts combine experience in HR, recruitment consulting, employer branding and marketing. We understand recruitment processes as well as the TU Wien target audience and know which topics, formats and channels are most effective for reaching students and graduates.

Close collaboration with companies forms the foundation of our work. This gives us a clear understanding of our clients' challenges in recruitment and employer branding and enables us to develop solutions that make a tangible difference in their day-to-day work.

With an integrated communications approach, we develop employer branding campaigns and targeted measures – from on-campus presence and our events and platforms to publications and content creation.



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	summer 2027					winter 2027_28			
	March	April	May	June	July/Aug./Sept.	October	November	December	January
job. platform	<< **job.plattform**: Job advertisements >>					<< **job.plattform**: Job advertisements >>			
content. branding	<< **online.werbung**: BBanner Advertising tucareer.com >>				**online Advertising**	**job.im.blick** Job profiles guide (online)	<< **online.werbung**: Banner Advertising tucareer.com >>		
	mein.job Students magazine (print & online)					**mein.job** Students magazine (print & online)			
career. events		**TU.day** Job and career fair 29 April 27					**TU.morrow** Job and career fair 4 Nov. 27		
		Lange Nacht der Unternehmen 15. April 27	**berufsbilder.tag** Presentation of career profiles 20 May 27						
							karriere.zeit Workshop days with a technical focus 10-11 Nov. 27		
career. cources	**talente. praktikum 26_27** CLOSING 18 March 27		**talente. praktikum 27_28** OPENING 04 May 27				**talente. programm** OPENING 18 Nov. 27		**talente. programm** CLOSING 27 Jan. 28
							voice.of. diversity Anonyme Audition 25 Nov. 27		
	<< **TU.impact**: Female Empowerment Programm at TU Wien >>					<< **TU.impact**: Female Empowerment Programm at TU Wien >>			
HR consulting	<< **HR consulting:** recuiting & potential.diagnostics >>								

job.
plattform



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Foto: shutterstock

All year round

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Job Advertisment

job.plattform

tucareer.com is the central online job platform of TU Wien. With your job advertisement on this recruiting platform, you can reach students and graduates of TU Wien as well as young professionals with a technical and scientific background. From internships during your studies to part-time jobs to full-time jobs, everything is possible with this targeted service.

Your benefits

- Visibility among qualified students and graduates of TU Wien.
- Filling internships, entry-level positions, and specialized roles.
- Flexible solutions—from individual job postings and combined listings to annual subscriptions for regular recruiting.
- Easy, self-service booking and quick publication.
- Direct applications via your preferred application channel.

Job Advertisment **Basic**	
Single job ad Term 60 days	**290.00 EUR**
contingent	
3 job ads	**785.00 EUR**
5 job ads	**1,235.00 EUR**
10 job ads	**2,300.00 EUR**

Job Advertisment **Premium**	
Single job ad Term 60 days	**350.00 EUR**
contingent	
3 job ads	**997.50 EUR**
5 job ads	**1,575.00 EUR**
10 job ads	**2,975.00 EUR**

Plus Top Job
(only in combination with your ad)

Give your ad additional prominence in the top section.

+ 250,00 EUR

	Basic	Premium
Adaptation to your color design	—	■
Individual branding of the header and footer	—	■
Simple text changes possible at any time	—	■
Image & video option	—	■
External link to your website/job portal	■	■
Push messages via job.alert	■	■
Company contact, company logo, website	■	■

Service

We are also happy to take over the placement and design of your job advertisement.
Per job advertisement 90.00 EUR

Example of a job advertisement **„Premium“**

Example of a job advertisement **„Basic“ und „Top Job“**



TIP

Job Abo - Your permanent parking space for **“Premium”**

Reserve a permanent position
on our job.plattform for 1 year and manage your job advertisements yourself.

2,200.00 EUR, duration 1 year (from date of purchase)
If you have any questions, please do not hesitate to contact us.

Company profile

Present the most important information about your company to students.

Your company profile is available with an extensive filter function, can be and positioned with a rotating teaser on the homepage **www.tucareer.com**.





Annual package
Price per year
990.00 EUR

6 month:
Price **495.00 EUR**

Combination premium ad with
die Presse

Book our exclusive combined placement with the daily newspaper “die Presse” and benefit from over 300,000 readers every day.

1,500.00 EUR, duration 60 days

- 1 x job advertisement in the press (print, Saturday edition)
- 60 days presence in the career network of DiePresse.com, willhaben.at
- Format (print): 131 mm wide x 131 mm high, max. characters: 1,800 incl. spaces

Combination premium ad with
Stepstone

Increase your ad reach and benefit from the attractive combo price. The combination package includes placement on tucareer.com as well as cross-posting on stepstone.at.

585.00 EUR, duration 60 days

The advertisement will be published on stepstone.at in an individual layout including your company logo.



Combination premium ad with
„DerStandard“ Small

Includes:
- Job teaser large in the print edition in 86x40mm format
- Premium advertisement on tucareer.com
- Job advertisement with individual design on jobs.derstandard.at with priority listing every 14 days
- Automatic forwarding to Google for Jobs, AMS, all jobs, and our selected network partners
- Application via Job-Sky, Swipe Ad, and Recommender Ad on derStandard.at

990,00 EUR, duration 12 weeks

Combination premium ad with
„DerStandard“ Large

Includes:
- Job teaser large in the print edition in 86x155mm format
- Premium advertisement on tucareer.com
- Job advertisement with individual design on jobs.derstandard.at with priority listing every 14 days
- Automatic forwarding to Google for Jobs, AMS, all jobs, and our selected network partners
- Application via Job-Sky, Swipe Ad, and Recommender Ad on derStandard.at

1,290.00 EUR, duration 12 weeks

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Foto: shutterstock

Set your employer brand with us in a sustainable and authentic way.

TU Career content.branding is an effective method of using storytelling to spread your brand across various channels and make it customizable at the same time.

With narratives, success stories or best practice examples, you can convey your messages emotionally and arouse attention and interest. By distributing the content via various media such as print, social networks, blog posts, video or reels, you can reach our students with pinpoint accuracy and build a strong bond.

Use the power of content.branding to successfully establish your employer brand and inspire your target group.

What do our students appreciate about our content and media?

- Appreciation, authenticity and exclusivity
- Quality time (haptics) while reading
- Reels, videos and blog online
- Topicality and trends
- Exciting people and stories
- Interesting insights into the company
- Identification with the university

Who is our target group?

- Around 26,000 TU students from all disciplines
- approx. 3,000 graduates of the TU Vienna annually
- Participants in the talent.programm and talent.praktikum of the TU Wien
- Participants of the workshop days “karriere.zeit”
- Visitors to the job fairs TU.day & TU.morrow

How are students at TU Wien?

- TU students aged 18-25 (Late Millennials, Gen Z)
- Digital natives with a special interest in Technology and natural sciences
- Meaning & fulfillment in the job are important
- Work-life balance is important (free time & time for family and friends)
- Prefer companies that operate according to ethical and sustainable principles act

All year round

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Digital Formats

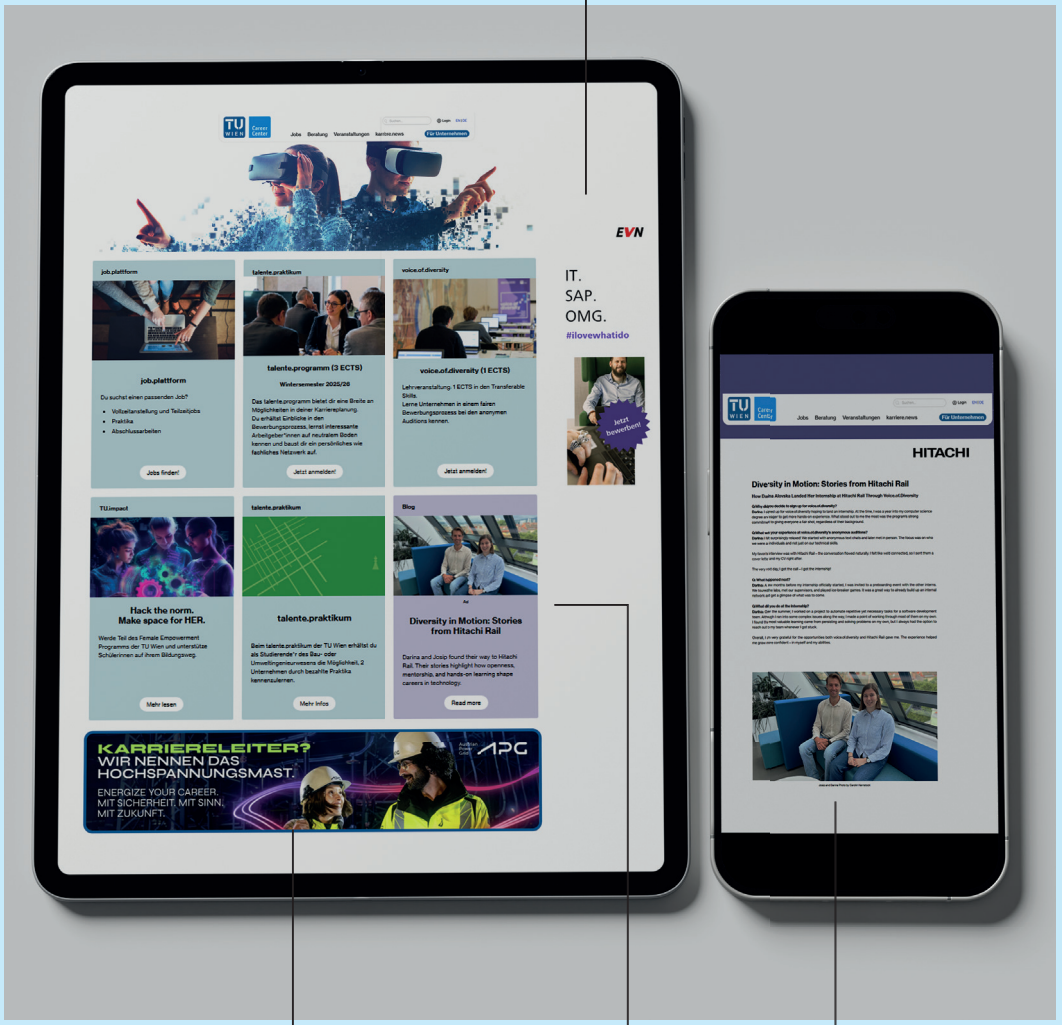
online.advertising

The career platform **tucareer.com** offers all TU students and graduates important information and tips on applications, career events and current job offers.

Be at the heart of the action with your topics and your brand and address the dialog group in a targeted manner. We design your content so that it fits perfectly into our content.branding.

Your benefits

- Visibility among a relevant technical target audience
- placement within the career ecosystem of TU Wien
- flexible durations and quick implementation
- suitable for events, campaigns employer branding, and recruiting
- direct link to your desired landing page



Skyscraper on homepage and all subpages

- Placement: Homepage and all subpages, rotating
- 300 x 900 Pixel png, jpg, gif (max. 10 MB)
- Link to landing page of your choice

550.00 EUR, duration 2 weeks

Billboard Homepage

- Placement: Homepage, rotating
- 1980 x 600 Pixel png, jpg, gif (max. 10 MB)
- Link to landing page of your choice

450.00 EUR, duration 2 weeks

Online-Advertorial „Career Story“ Homepage

- Placement: Homepage (exclusive)
- Link to our content page
- Text content: approx. 1200 characters incl. spaces
- 1 x image and 1x logo
- Link to landing page of your choice

1,200.00 EUR, duration 4 weeks

Event Calender
incl. social media application via Instagram (1 x story plus 1 x post)

With an entry in the event calender including an info page on **tucareer.com**, you have the opportunity to announce workshops or events. The event calendar is also regularly advertised and communicated to the target group.

780.00 EUR per event



2 times per year

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print & online

mein.job magazine

We connect, increase visibility and create impact for strong employer brand. The mein.job Magazine Print & Online combines editorial content on careers, future skills, insights and the TU Wien community.

While the print magazine is published twice a year with a circulation of 6,000 copies, creating visibility and trust within the TU Wien, the online magazine continues to grow into a knowledge platform where articles remain permanently accessible and new content is added on an ongoing basis.

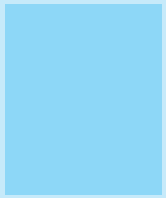
This creates a sustainable combination of print presence and long-term digital visibility – and therefore greater impact for your employer brand.

Your benefits

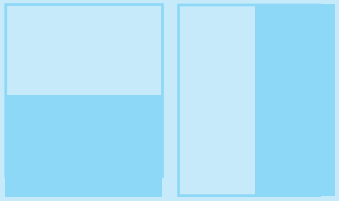
- A combination of print, online, and optional social media extension
- an opportunity to bring corporate culture, projects, role models, and career paths to life
- space to explain technical roles, departments, and future-oriented topics
- Longer visibility through digital extension online at tucareer.com
- a meaningful complement to job postings, company profiles, events, and employer branding initiatives


Die Zukunft fährt Bahn
Wer entscheidet, wenn KI mitfährt?
mein.job magazin
Das Studierendenmagazin der TU Wien
SOSE 2026
TU WIEN
Career Center
www.tucareer.com
S. 6
Stay grounded - no matter what comes
S. 46
Was bleibt menschlich, wenn KI arbeitet?
S. 54
Unternehmen, die Zukunft bauen
Du willst mehr?
Hier geht's zum mein.job.blog!
Innovation
„Ein Vorbild für künftige Baupr
MCE
part of the family
HABAU GROUP

mein.job Print Magazine, the student magazine of TU Wien



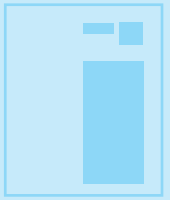
1/1 Ad 210 x 260 mm
Inside front cover (U2) or
Inside back cover (U3) or
Back cover (U4) **4,390.00 EUR**
Inside page ad **3,690.00 EUR**



1/2 Ad
Landscape 210 x 130 mm
Portrait 105 x 260 mm
2,390.00 EUR



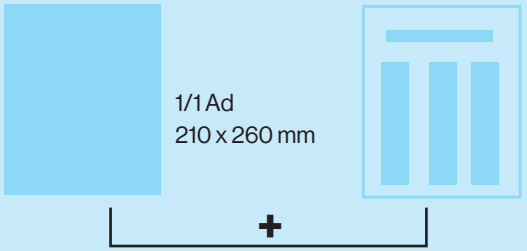
1/1
Guest commentary / Story
max. 3,000 characters
incl. spaces
incl. 1 photo and/or 1 logo **3,690.00 EUR**



1/2
Guest commentary / Story
max. 1.500 characters
incl. spaces
incl. 1 photo and/or 1 logo **2,390.00 EUR**

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combination circuits in an issue

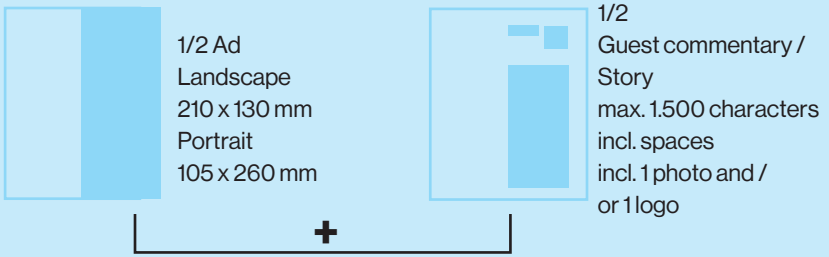


1/1 Ad
210 x 260 mm

+

1/1 Guest commentary / Story
max. 3,000 characters
incl. spaces
incl. 1 photo and / or 1 logo

4,690.00 EUR



1/2 Ad
Landscape
210 x 130 mm
Portrait
105 x 260 mm

+

1/2
Guest commentary / Story
max. 1.500 characters
incl. spaces
incl. 1 photo and / or 1 logo

3,190.00 EUR

Appearance
2 times a year

Editions March & November

content.branding
6,000 copies per semester

Editorial deadline
15th of January, 15th of August

Advertising deadline
31st of January, 31st of August

Print documents
Printable PDF plus at least 3 mm trapping
(embed fonts, min. 300 dpi, CMYK)
Printable photos
(min. 300 dpi)
Logos as vector graphics

Format
210 x 260 mm (Endformat)

mein.job blog online Combo

Combine your print guest article or advertisement with an online presence on our mein.job blog—the knowledge platform.

Guest contribution combination online magazine:

- Your article from the print edition
- Integration of images and/or video elements
- Includes promotion via our social media channels (Instagram, LinkedIn)

+ Special price: EUR 890.00
(only in combination with a print contribution)
Duration: 2 weeks prominently featured on the mainpage of the online magazine, afterwards, the article remains permanently available in the online magazine.

Combined online advertisement:
Book a skyscraper (home page and all subpages) and extend your advertisement.

- Your advertisement message as a skyscraper
- Placement: Home page and all subpages, rotating
- 300 x 900 pixels png, jpg, gif (max. 10 MB)
- Link to landing page of your choice

+ Special price: EUR 350.00
(only in combination with a print advertisement)
Duration: 2 weeks

Editing

Our team will be happy to edit your guest commentary or advertorial, tailored to your topics and our students.

1/1 Page (3.000 characters incl. spaces) **900.00 EUR**
1/2 Page (1.500 characters incl. spaces) **450.00 EUR**



Cross-content employer branding campaign



CAMPUS ADVERTISING

Maximum visibility directly on the TU campus: distribution at all info points, career events, and in TU Career Center courses.

- Direct on-campus distribution
- Available at all key touchpoints on campus
- Used as a working material in all TU Career Center programs and courses
- Direct distribution at both job fairs (TU.day and TU.morrow, each with around 6,000 visitors)

Widespread circulation through dean's offices, student unions, student associations, and cooperation partners.



SOCIAL MEDIA & NEWSLETTER

Extensive promotion at each publication date in March and November via our social media channels.

Cross-posting on LinkedIn and Instagram, as well as links in the online magazine, ensure high visibility and brand engagement.

Email newsletter to all TU Wien students (approx. 26,000) in the summer and winter semester.



TU CAREER.COM

The mein.job blog is the digital extension of the mein.job print magazine, featuring stories, interviews, and insights on careers, professional orientation, and the TU community.

The blog offers companies a lasting presence in an editorial environment: Content remains visible over the long term, is extended through social media, and strengthens your employer brand at TU Wien.

Once a year

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Career Profiles Guide

job.im.blick

We make career profiles visible

With job.im.blick, TU Wien's digital guide to career profiles, companies from industry, research and business provide insights into technical and scientific fields of work. Students discover the tasks, skills and development opportunities behind different professions – and explore career paths they may not yet have considered.

Practical. Informative. Visible for the long term.

Present typical career profiles within your company in a clear and authentic way. Tasks, skills, entry opportunities and career prospects are presented in a structured format and complemented by company information, images, links and videos. This provides orientation and positions your company as a potential employer at an early stage.

More than a career profile – cross-media visibility

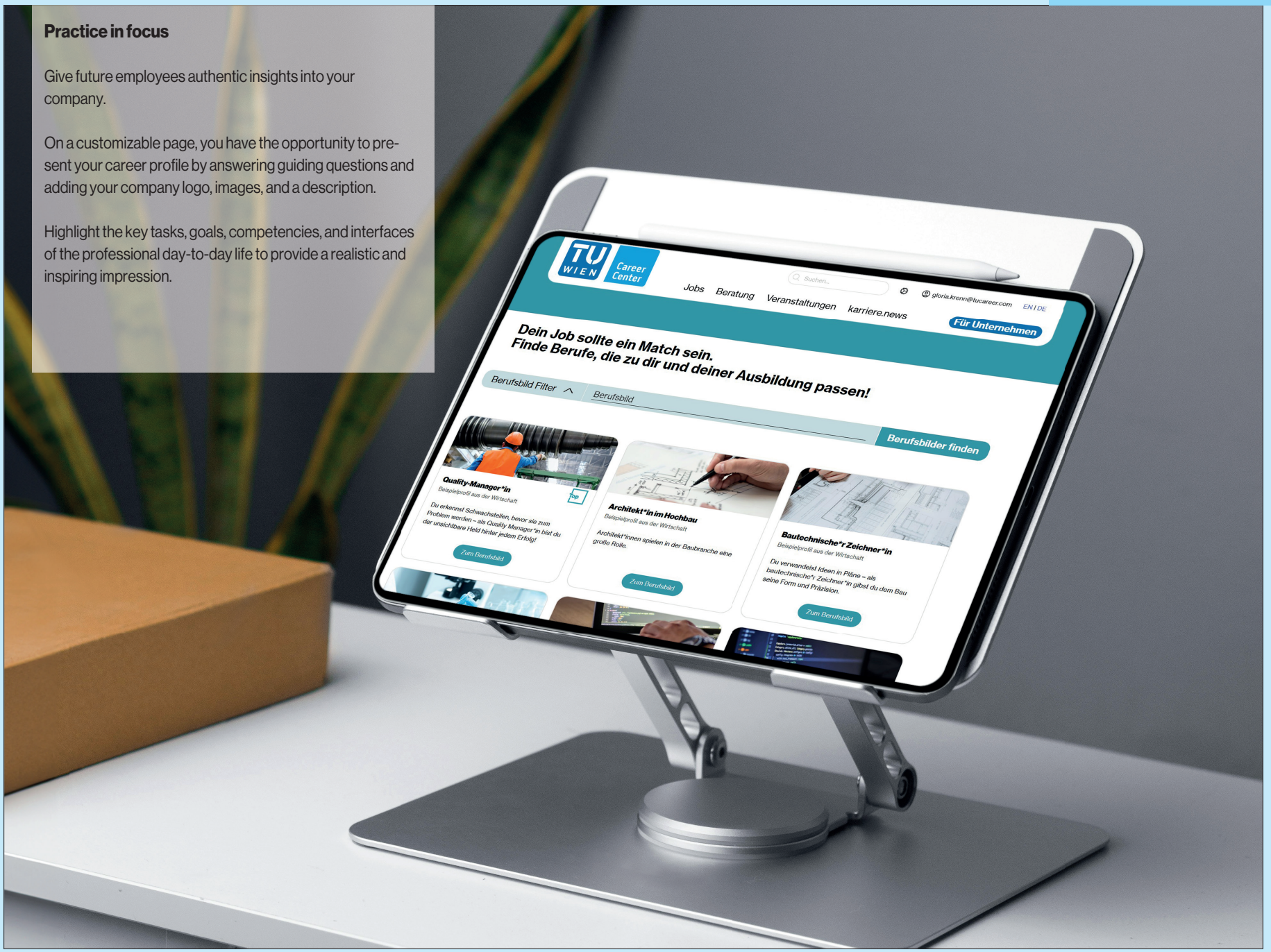
With social media boosts, reels, online advertising and targeted promotion within the TU Wien community, we extend the reach of your content beyond the platform itself. This allows you to reach future professionals at different touchpoints, provide authentic insights into their career opportunities and sustainably strengthen your employer brand.

Practice in focus

Give future employees authentic insights into your company.

On a customizable page, you have the opportunity to present your career profile by answering guiding questions and adding your company logo, images, and a description.

Highlight the key tasks, goals, competencies, and interfaces of the professional day-to-day life to provide a realistic and inspiring impression.



PAKETE	Basic Package	Online Boost	Spot-light	Premium Combo
Career profile (online for 1 year) Present your career profile via our online format www.tucareer.com • Logo • Tasks, skills, salary, pros & cons... • Application contact • Addresses and links Duration: 1 year from activation	■	■	■	■
+ Online Boost • Social media post: Photo with description text (What does a ... actually do?) on Instagram, LinkedIn Lead time: 2 weeks		■		■
+ Spotlight • Social media video feature: Creation of a short reel about the career profile (approx. 30 sec) and distribution via our Insta-gram channel. • Social Media Post (Instagram) • Video on www.tucareer.com Lead time: 4 weeks			■	■
Premium Kombi • 3 × career profiles • 1 × online boost • 1 × spotlight • 1 × logo on the promotion postcard (6,000 pcs) (Logo submission as vector graphic by August 31 at the latest)				■
Package price	**990.00 EUR**	**1,480.00 EUR**	**1,980.00 EUR**	**4,490.00 EUR**

online.advertising Exclusive for up to 3 companies, directly on the job.im.blick page: www.tucareer.com/job-im-blick	Billboard **550.00 EUR**, Duration: 6 months

Cross-content employer branding campaign



TU CAREER.COM

Online presence on the website tucareer.com and available



SOCIAL MEDIA & NEWSLETTER

Extensive promotion of the career profiles platform at the start of the semester in October via our social media channels

Email newsletter to all TU Wien students (approx. 26,000) in the summer and winter semester



CAMPUS ADVERTISING

- Promotion of the postcard at all info points on campus and inclusion at all career events incl. QR-Code on tucareer.com

Active use of the career profiles:
- talente.programm & praktikum
- Working material for all consultingsessions and trainings

- Distribution through dean's offices, student unions, student associations, cooperation partners, and BEST fairs (for pupils and prospective students)

Please note the timings when making your bookings.

career.
events



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TU.day & TU.morrow | 40

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career.events

TU.day	**berufsbilder.tag**	**TU.morrow**	**karriere.zeit**
Jobfair	Career Profile Talks	Jobfair	Expert workshops
April	**May**	**November**	**November**

Once a year

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Job Profile Presentation

berufsbilder.tag

You present your job profiles

Give TU Wien students authentic insights into a typical role within your company. At our Job Profile Day at TU Wien, selected employers present their career opportunities.

In a moderated short interview, a company representative shares first-hand insights into the tasks, skills and development opportunities associated with a job profile of your choice.

After the job profile talk, you can engage directly with TU Wien students at your stand. Continue the conversation about career paths and specific job opportunities within your company.

Your benefits

- Highlighting career opportunities at your company
- Providing an authentic, firsthand look at your job profile through a company representative
- Engaging in in-depth conversations with students at your booth
- An exhibitor directory on tucareer.com
- An exclusive format for selected companies; logo placement and visibility for your employer brand at TU Wien



Present your job profile in a 15-minute moderated interview.

TU Wien students prefer first-hand insights into careers.

To ensure commitment, students register in advance for the individual job profile talks.

In addition, students are invited to visit your stand.

Use personal conversations to highlight specific job opportunities.

Participation in berufsbilder.tag

Participation in berufsbilder.tag requires a booked job profile with the TU Career Center >> **page 26.**

- Overall organisation
- Listing in the exhibitor directory on tucareer.com
- 1 exhibition space incl. 1 high table & 2 bar stools as well as Wi-Fi access
- 1 moderated 15-minute job profile talk
- Catering for up to 3 company representatives

Price **1,900.00 EUR**

Want even more visibility at berufsbilder.tag?

Then take part in the exclusive panel discussion on "What companies expect from entry-level talent today" with HR experts.

- Exclusive panel discussion: Increase your visibility by taking part in the discussion.
- Participation in a moderated panel discussion with 1 company representative (approx. 20 minutes)
- **Exclusive to a maximum of 4 companies**
- Participation is only possible in combination with participation in berufsbilder.tag.

Panel Discussion Participation **590.00 EUR**

Once a year

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Expert Workshops

karriere.zeit

Technical topics take center stage when TU students explore potential employers, career paths, and job opportunities!

The karriere.zeit offers you the ideal platform for in-depth professional and personal exchange with interested students, graduates, and potential applicants from your relevant fields through interactive workshops at TU Wien.

Design a workshop tailored specifically to your company and inspire the next generation of talent! After the live workshop, there will be space and time on site to continue engaging with students in a relaxed atmosphere.

Your benefits

- Professional exchange with students in your target group
- Authentic demonstration of your professional expertise and work methods
- Insights into the interests, mindsets, and skills of potential future employees
- Personal networking in small groups and a relaxed atmosphere
- Contact information for participating students (with their consent) to expand your talent pool
- Logo placement and visibility for your employer brand at TU Wien
- Opportunity to showcase open positions on-site via the Job Wall



Foto: Philipp Lipiarski



Foto: Ruiz Cruz

Design your **1.5-hour in-person workshop** at TU Wien

TU students prefer **interactive formats** such as case studies or insights into projects.

Define a topic that is **exciting and relevant** for the students.

Students want genuine insights **from your technical experts**.

To **ensure commitment**, students register for the individual workshops.

Talent pool: After the event, you will receive (with consent) the contact details of the students who participated in your workshop.



Company presentations and technical workshops play an important role. 20.34% of the surveyed students find it helpful to get to know companies through presentations with a technical focus in their free time.
(TU.know Survey 2025)

Cross-content employer branding campaign



MAGAZINE & BLOG

- Editorial karriere.zeit Reports and student experience stories in the mein.job magazine (print & online)
- Distribution to students across all campus locations, as well as at career fairs and events
- Promotion as part of the social media campaign
- Working material used in all career-related courses, workshops, trainings, and counselling sessions



TU CAREER.COM

- Workshop topic and description, as well as workshop registration and integration of logos and links
- Online banner
- Follow-up report on the career days



SOCIAL MEDIA & NEWSLETTER

Storytelling and mention of participating companies, including logos, via social media

- LinkedIn
- Instagram
- YouTube

Creation and implementation of reels and shorts

Use of TU Wien social media channels (TU Wien, HTU, student associations, Robots, Alumni, ...)

- Newsletter distribution by the TU Career Center including logos
- Mailing by the Vice Rectorate for Academic Affairs
- Mailing through the TU Wien Community Newsletter



CAMPUS ADVERTISING

- Promotion including logos
- TU screens & video walls
- Poster advertising at TU Wien

PARTICIPATION PACKAGES	Basic Package	Premium Package	Exclusive excursion
1 in-person workshop Book your karriere.zeit workshop with 1.5 hours on your individual topic. Graduated price model depending on the number of participants: 0 to 5 participants ..... 2,900.00 EUR 6 to 10 participants ..... 3,100.00 EUR From 11 participants ..... 3,300.00 EUR Special conditions for karriere.zeit clients: 1 ad instead of 290.00 EUR — only 220.00 EUR 5 ads instead of 1,235.00 EUR — only 990.00 EUR	√ *3,300.00 EUR	√ *3,300.00 EUR	√ *3,300.00 EUR Workshop at your company 1.5 to 3 hours
1 Basic ad Single listing, duration 60 days, external link to your website/job portal, on-site job wall		√ *290.00 EUR	√ *290.00 EUR
1 Career profile in the online catalogue job.im.blick Duration: 1 year		√ *990.00 EUR	
1 Company profile for 6 months on tucareer.com		√ *495.00 EUR	√ *495.00 EUR
Total single price		5.075,00	4.085,00
Package price	**2,900.00 - 3,300.00** depending on number of participants	**4,800.00**	**3,900.00** For max. 3 companies

* Single prices

Twice a year

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The job fairs of TU Wien

TU.day (April)

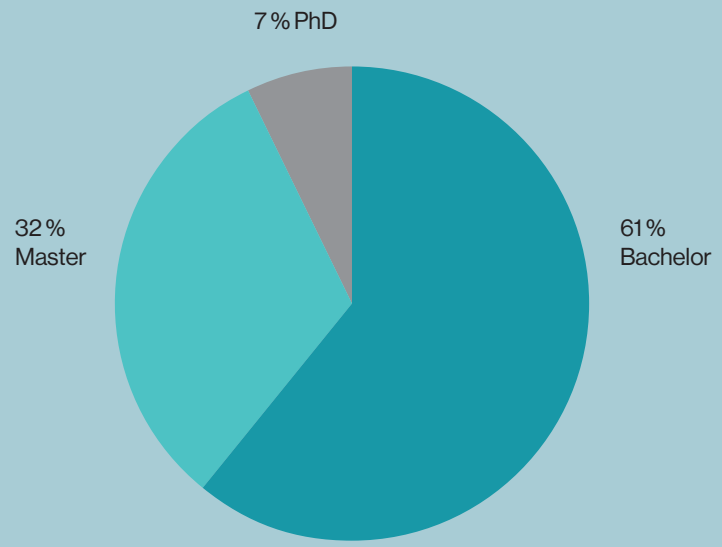
Around 100 employers from technology and the natural sciences, over 6.000 visitors, and 600 jobs on the job wall – that's TU.day in May, right on the TU Wien campus.

TU.morrow (November)

With TU.morrow, the TU Career Center expands its career offering in the winter semester — as a complement to TU.day and as the only career fair in the winter semester at TU Wien.



51% of respondents deliberately use career fairs to connect with potential employers, according to our survey
(TU.know Survey 2025)



Study progress of fair visitors



Foto: Philipp Lipiarski

Fair appearance Mandatory for participation in TU.day / TU.morrow at the TU Wien Freihaus campus **The participation fee includes:** • Overall organization • Listing in the exhibitor directory on tucareer.com • Company profile on tucareer.com for 6 months • Catering for max. 3 company representatives • 1 parking ticket (day rate) incl. free option to post online job ads on tucareer.com with a duration of 60 days	**1,990.00 EUR** max. 10 ads
Booth space incl. standard carpet (color: grey), power connection, Wi-Fi, 1 standing table, and 2 bar stools	
Region (booth space min. 6 m²)	**1,990.00 EUR**
each additional m² ■ 7 m² ■ 9 m² ■ 12 m² ■ 18 m² ■ 24 m²	**+ 229.00 EUR**
Premium region Includes the red and yellow areas on the ground floor and 1st floor of the Freihaus	**+ 390.00 EUR**

Benefit from our all-in-one marketing packages on the following pages and increase your presence through multiple activities.

Talent Engagement Add-on

Exclusive social media reel highlighting your participation in the job fair

Your company in the spotlight!
With our exclusive Instagram reel, we showcase your company as an attractive employer – authentic, modern, and attention-grabbing.
What to expect:

- Professionally produced reel (approx. 20 - 30 seconds) – perfectly aligned with your employer brand
- Individual storyline focusing on your company or fair presence
- Publication on the official TU Career Center Instagram channel with direct tagging of your company
- **Exclusivity:** Only one company per fair receives this special social media feature
- **Increased visibility:** Even before the fair, you spark interest among potential applicants and position yourself as a top employer.

1,190.00 EUR

Exclusive matching and networking – meet top talents directly

Targeted. Efficient. Personal.
Increase the quality of your conversations at the job fair with our new matching service from the TU Career Center. During the fair, we connect you directly with the students who match your desired profiles.

How it works:

- Students apply in advance to the TU Career Center with their CV and transcript.
- Your company lets us know which fields of study you are looking for.
- The TU Career Center handles the pre-selection and identifies suitable candidates.
- You will meet five carefully selected students directly at the fair in short, focused one-on-one interviews (approx. 10 minutes each).

Your benefits:

- Higher quality and efficiency of your fair conversations
- Meet suitable candidates without any scatter loss
- Save time through targeted pre-selection by the TU Career Center
- **Exclusivity:** only three companies per fair

1,900.00 EUR

Online advertising on tucareer.com as part of the job fairs



Position your employer brand as part of the job fairs with a compelling advertising message on our homepage **tucareer.com.**

Skyscraper Home page and all subpages

- Placement: Home page and all subpages, rotating
- 300 x 900 pixels png, jpg, gif (max. 10 MB)
- Link to a landing page of your choice

550.00 EUR, duration 2 weeks

Billboard Home page

- Placement: Home page, rotating
- 1980 x 600 pixels png, jpg, gif (max. 10 MB)
- Link to a landing page of your choice

450.00 EUR, duration 2 weeks

Job fairs are traffic magnets:

During the fair periods, our homepage traffic nearly doubles. That's exactly when students are actively searching for employers — putting your ad right in their line of sight.



Example of “Job Wall” branding



Example of “edubag” inserts



Example of “stair sticker”



Example of “Job wall” branding



Example of “Espresso Mobile” branding



Example of “elevator door” branding



Example of “floor signage” branding

Photos: Philipp Lipiarski

Special advertising formats – all special on-campus marketing options

Job Wall branding on the fair day (EXCLUSIVE for 3 exhibitors)	
Post your top jobs including logo directly on a screen within the Job wall on the fair day	**2,290.00 EUR**
Floor signage*	
EXCLUSIVE for 2 exhibitors, 30 pieces, 1 design, format: A4 incl. production & installation	**990.00 EUR**
Online exhibition map	
Banner in the online exhibition map	**690.00 EUR**
Exclusive A6 placement on 6,000 postcards promoting the digital exhibition map – available to 1 exhibitor only	**3,500.00 EUR**
Flyer distribution on the fair day	
1 promotion staff member for 6 hours	**550.00 EUR**
Video wall	
20 sec, 40 plays/day (no sound), 1920x1080 pixels at the Gußhausstraße and Freihaus campus locations	**590.00 EUR**
Elevator door branding available for max. 9 exhibitors (2 weeks)*	
2 elevators (green or red area), format: 2,000 x 900 mm, 4c/0 – full color on one side, incl. production & installation	**2,000.00 EUR**
3 elevators (yellow area), format: 2,000 x 900 mm, 4c/0 – full color on one side, incl. production & installation	**2,500.00 EUR**
Stair stickers (2 weeks)*	
12 pieces each, format: 2,000 x 140 mm, 4c/0 – full color on one side, 1 design	**1,500.00 EUR**
Espresso mobile* (placed between the Freihaus and the TU Wien library)	Price upon request
Brand our espresso mobile and/or coffee cups. ■ 500 coffee cups ■ 1,000 coffee cups ■ Full branding	
mein.job combo (print)	
1/1 page advertisement in the print edition (6,000 copies), distributed before and during the fair	**2,952.00 EUR**
Buffet sponsorship	Price upon request

NEW

*Print-ready files are to be provided by the client.

career. courses



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Civil & Environmental

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Course held once a year

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Price upon request

Recruiting Format

talente.programm

The talente.programm of TU Wien is a course in the field of Transferable Skills/Soft Skills worth 3 ECTS. It is organized under the Vice Rector for Academic Affairs, Mag.iur. Dr.iur. Jasmin GRÜNDLING-RIENER.

The goal is to train students in the application process and connect them with companies that match their profiles already during their studies. The course is designed for Bachelor's, Master's, and PhD students and is offered once a year (in the winter semester). Through the talente.programm, we offer companies the opportunity to make their organization tangible and accessible to students.

Your benefits

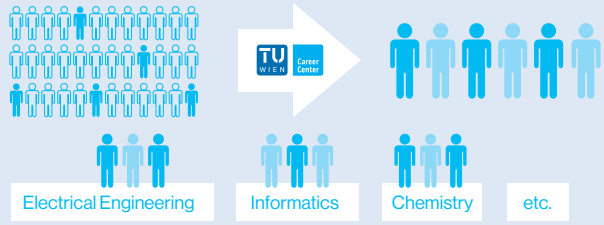
- Your company will become part of an official TU Wien course.
- You'll meet pre-selected students.
- You'll receive the résumés of participating students and can build a talent pool.
- Interviews are based on students' self-assessed interests, strengths, and career goals.
- Company Days provide direct insights into day-to-day work, areas of work, and corporate culture.
- Your participation will be highlighted through an accompanying employer branding campaign.



Foto: Fotofilmwerk

1 Application phase & selection process:

- Application phase for TU Wien students
- Talent screening: selection by the TU Career Center
- Allocation of talents according to field of study



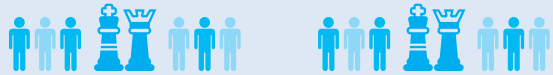
2 Preparatory workshop (1 Day)

for students before the OPENING



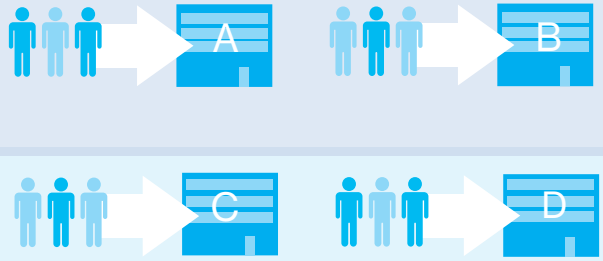
3 OPENING (1 Day)

- Stage to get to know the talents and companies
- Setting: as part of the chess dialog



4 Company Event (2 Days)

Setting: Event held directly at the participating companies with students matched to them through the selection process



5 CLOSING (Final Event - Evening)

- Presentation training for students in advance
- Final event with all talents and companies
- Stories of Success, presentations, and networking



The process

01 Application and registration phase

Around 26,000 TU Wien students are made aware of the current talente.programm through all communication channels. The preselection of students is carried out according to their field of study and based on predefined, company-specific criteria. The registration process is designed to resemble an actual job application and offers training in a neutral setting, including a video application.

02 Workshop and preparation

In a full-day workshop, 50 to 70 students prepare for the participating companies and are introduced to the concept and structure of the program. The agenda also includes an application training and a presentation training.

03 OPENING Personal meet & greet

At the full-day kick-off event, the OPENING, students meet two companies in a specially developed "Chess Dialogue" format, giving both sides the opportunity to get to know each other in person for the first time.

The Chess Dialogue is designed as a reciprocal exchange with a clear focus on personal competencies. Speaking and response time are equally divided between students and companies.

Thanks to the clear structure of the Chess Dialogue, which is based on competencies, both parties benefit from a meaningful and high-quality conversation.

04 Company events

After the Opening, students choose one of the two companies they were introduced to and get to know it better during two Company Days.

Over the course of these two days, students have the opportunity to deepen their impression of the company on-site and discuss potential career opportunities.

05 CLOSING Final event

During the CLOSING, all participating companies and students come together once again to share their experiences from the talente.programm and reconnect with one another.

Cross-channel employer branding campaign



MAGAZINE PRINT & ONLINE

A guest article in the mein.job magazine, including your company logo, presents you within the editorial environment of TU Wien. Your content is further extended digitally through the mein.job online magazine.

- Guest article in the print magazine
- Online publication on the online magazine
- Promotion via social media
- Distribution at campus locations, workshops, and events
- Working material used in the course



TU CAREER.COM

Your company becomes visible on tucareer.com – where students and graduates discover employers.

- Placement in the talente.programm section, including a link to your company profile
- Promotional banner and skyscraper ad featuring your logo
- Follow-up articles including company mention



SOCIAL MEDIA & NEWSLETTER

Your content is shared through the TU Career Center's social media channels and newsletter – reaching the TU community directly.

Services:

- Mention on LinkedIn, Instagram & YouTube
- Creation of reels & stories
- Newsletter sent to approx. 26,000 students & alumni
- Link to your article on the mein.job blog



CAMPUS ADVERTISING

Your brand is directly visible on the TU campus – right where students are every day.

- Promotion at fairs
- Presence on TU screens and Video walls including logo
- Flyer distribution & giveaways
- Outreach through student unions & dean's offices

once a year

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TIP

The talente.praktikum will soon also launch for **(Industrial Engineering) Mechanical Engineering students** in cooperation with the Dean's Office of the Faculty of Mechanical and Industrial Engineering.

Feel free to get in touch now and secure your spot.

Recruiting Format

talente.praktikum

for Civil and Environmental Engineering students

The talente.praktikum for Civil and Environmental Engineering students is a spin-off of the talente.programm and is implemented in close cooperation with the Faculty of Civil and Environmental Engineering.

This internship program is where the future is being built – with purpose, sustainability, and great enthusiasm. Top talents from the fields of Civil and Environmental Engineering present themselves through an application process and experience the working world first-hand and in a practical, real-life setting directly within your company.



"With the talente.praktikum, we aim to showcase the wide range of career opportunities available to future civil and environmental engineers, provide career orientation, and help our students become familiar with the job market right from the start." Univ.-Prof. Dipl.-Ing. Dr.techn. Ronald Blab, Dean of the Faculty of Civil and Environmental Engineering

"The internship in Sweden with Strabag was the highlight of my internships so far. It was a new experience to work for a company abroad over an extended period. My main tasks included documenting performance and construction progress. I was involved in the inspection of formwork and reinforcement. The team integrated me into many meetings, and I was able to take part in the discussions." Johanna Humer, internships at Strabag and FCP

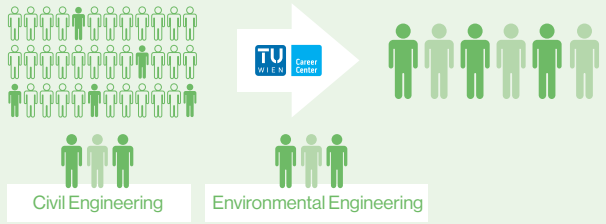




Fotos: Fotofilmwerk

1 Application phase & selection process:

- Application phase for TU Wien students
- Talent screening: selection by the TU Career Center
- Allocation of talents according to field of study



2 Preparatory workshop (1 Day)

for students before the OPENING



3 OPENING (1 Day)

- Stage to get to know the talents and companies
- Setting: as part of the chess dialog



4 2 Internships

summer and spring



5 CLOSING (Final Event - Evening)

- Presentation training for students in advance
- Final event with all talents and companies
- Stories of Success, presentations, and networking



Paket A	Paket B	Paket C	Paket D
1 talent **from Civil Engineering:** in Summer or February + 1 talent **from Environmental Engineering:** in Summer or February	2 talents **from Civil Engineering:** 1 student in summer and 1 student in February + 2 talents **from Environmental Engineering:** 1 student in summer and 1 student in February	4 talents **from Civil Engineering:** 2 students in summer and 2 students in February + 2 talents **from Environmental Engineering:** 1 student in summer and 1 student in February	4 talents **from Civil Engineering:** 2 students in summer and 2 students in February + 4 talents **from Environmental Engineering:** 2 students in summer and 2 students in February
3,610.00 EUR	7,310.00 EUR	11,310.00 EUR	14,310.00 EUR
Cross-content employer branding campaign Article mein.job | 1/1 inside Newsletter mailings Social media campaign On-campus Advertising	**Cross-content employer branding campaign** Article mein.job | 1/1 inside Newsletter mailings Social media campaign On-campus Advertising	**Cross-content employer branding campaign** Article mein.job | 1/1 inside Newsletter mailings Social media campaign On-campus Advertising	**Cross-content employer branding campaign** Article mein.job | 1/1 inside Newsletter mailings Social media campaign On-campus Advertising
3,690.00 EUR	3,690.00 EUR	3,690.00 EUR	3,690.00 EUR
7,300.00 EUR	**11,000.00 EUR**	**15,000.00 EUR**	**18,000.00 EUR**


A1
accenture
AFRY
AIT AUSTRIAN INSTITUTE OF TECHNOLOGY
Allianz
APG
ASFINAG
Atos
AVL
BAWAG PSK
bat
BMW GROUP Werk Steyr
BOMBARDIER
BOSCH Technik fürs Leben
BÜHLER
Deloitte.
EATON Powering Business Worldwide
FCP
GRASSFISH
HABAU GROUP
iteratec KOMPETENZ, DIE ENTLASTET
illwerke vkw
kapsch challenging limits
LEYRER + GRAF
MM
Miba
ÖBB
PAPYRUS SOFTWARE
Pittel+Brausewetter www.pittel.at
PORR
PORSCHE HOLDING CAREERS got the drive?
Raiffeisen Bank International Member of RBI Group
Raiffeisenlandesbank Niederösterreich-Wien
RAIFFEISEN INFORMATIK
runtastic
Life Is On Schneider Electric
SIEMENS
STRABAG WORK ON PROGRESS
TU WIEN Bau & Umwelt
TU WIEN it
UNIBAIL-RODAMCO-WESTFIELD
VIE Vienna International Airport
WALTER GROUP career.walter-group.com
W.E.B web.energy
werner consult
wienerberger
WIENER STADTWERKE
WIEN ENERGIE
WIEN IT
WIENER LINIEN
WIENER LOKALBAHNEN
WIENER NETZE
wüstenrot

Course held once a year

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Recruiting Format

voice.of.diversity

With voice.of.diversity, we bring students and employers together through a scientifically grounded format. Using the DEBIAS Tool (Digitally Eliminating Bias in Application Selection), we have developed a way to reduce bias and discrimination in the recruiting process.

voice.of.diversity offers you a unique opportunity to connect with highly qualified TU Wien students in a new and engaging way during the "anonymous auditions", gaining valuable insights and experiences for your own recruiting processes.

voice.of.diversity is an official course listed in TU Wien's Transferable Skills catalog and is worth 1 ECTS.



"Young women are disadvantaged because of the perceived 'risk' of pregnancy."
(TU.know Survey 2025)



Foto: Gloria Krenn

Why should you be part of it?

The format offers you the opportunity to reach new target groups, reflect on your recruiting practices, and strengthen your employer branding strategy in a sustainable way.

- Learn to identify and minimize unconscious discrimination processes.
- Connect with highly qualified technicians you might otherwise overlook in conventional recruiting processes.
- Position yourself as an innovative employer who takes the topic of diversity seriously.
- Gain valuable experiences and insights to optimize your own recruiting processes.
- Reach students who may not have previously considered a career in your company.
- You will also receive the CVs of the participating students.

Requirements

1.
A corporate culture that already embraces diversity and actively promotes equal opportunities through genuine commitment.

2.
Openness and willingness to explore new approaches to recruiting while reflecting on existing practices and processes.

3.
Interest in recruiting from the selected (English-taught) degree programs at TU Wien: (Business) Informatics, Technical Mathematics, Technical Physics. Other programs available upon request.

Price	**9,900.00 EUR**

Cross-channel employer branding campaign



MAGAZINE PRINT & ONLINE

- Editorial Reports and student experience stories in the mein. job magazine (print & online)
- Distribution to students across all campus locations, as well as at career fairs and events
- Working material used in all career-related courses, workshops, trainings, and counselling sessions



TU CAREER.COM

Your company will be visible on tucareer.com – the platform where students and graduates discover employers.

- Placement in the voice.of.diversity section, including a link to your company profile or own website
- Promotion banner and skyscraper ad featuring your logo
- Post-event reports including company mention



SOCIAL MEDIA & NEWSLETTER

Your content will be shared through the TU Career Center's social media channels and newsletters – reaching the TU community directly.

- Storytelling and mentions including logos on LinkedIn, Instagram & YouTube
- E-mail newsletter distribution by the TU Career Center, the Vice Rectorate, and the TU Wien community to approximately 26,000 students
- Promotion as part of the social media campaign



CAMPUS ADVERTISING

Your brand is directly visible on the TU campus – right where students are every day.

- Promotion at career fairs
- Presence on TU screens and Video Walls including your logo
- Flyer distribution & giveaways
- Outreach through student associations and dean's offices

The process

The meeting between students and companies takes place directly at TU Wien.

Step 1: 30-minute DEBIAS chat
Before students meet company representatives, much happens in advance: both parties are thoroughly prepared. Students receive company-specific questions beforehand that briefly address both professional and personal aspects – without including private details. The next step is the DEBIAS chat, where company representatives can respond to and follow up on the students' answers.

Step 2: 15-minute conversation
Immediately after the 30-minute written, anonymous chat (without sound or video), a 15-minute in-person live conversation takes place. The curtain falls for both sides — this is where self-reflection begins, and new insights may emerge.



Foto: TU Career Center

Lukas Ramach (Managing Director BOC Group): *„Diversity in all its facets was anchored in our corporate culture, long before it became a trending topic. We are convinced that this diversity helps us as a company to find better solutions for our customers. When we heard about the "voice.of.diversity" initiative from the TU Career Center, it was immediately clear that it was a perfect fit for us. The clear focus on giving people a chance who may not always have it so easy, and the whole thing with scientifically sound support, appealed to us greatly. The format helped us to focus even more consciously on where we are confronted with biases despite all our openness. In fact, you can't tell from the answers in the chat tool what kind of person is really standing in front of you. There is a discrepancy between the real appearance of the applicants and the image in our minds, and there are some surprises. The best result is that we have found employees from every round who are still with our company to this day."*

Sabine Leisentritt (HR Management at WIEN ENERGIE) summarizes her experiences of the day: *"The event has made us aware of many things, and we would like to rethink our recruiting in the future in order to exclude possible biases as much as possible."*

Course held once per semester

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Female Empowerment Program

TU.impact



Education and equal opportunities play a major role. 47.03% of students value companies that support programs promoting education and equal career opportunities. *(TU.know Survey 2025)*

The promotion of female empowerment, social skills, and intergenerational activities in companies is becoming increasingly important. By implementing measures in these areas, companies not only have a positive impact on society but also create an inclusive and diverse working environment.

As part of TU.impact, we offer your company a unique opportunity to actively contribute to shaping the future of STEM professions while strengthening your employer brand. On one hand, TU Wien students inspire schoolgirls to pursue STEM subjects; on the other, female role models from your company are put in the spotlight.

This program fosters intergenerational exchange between schoolgirls, TU Wien students, and female professionals from your company.

The Female Empowerment Program is an official course listed in TU Wien's Transferable Skills catalog and is worth 3 ECTS.



The participating TU students particularly value the following aspects of TU.impact:

- Empowerment & motivation
- Personal growth & reflection
- Inspiration & information
- Community & support in a safe space
- Visibility of women in technology & exchange

Foto: Nadine Studeny

The three pillars of the Female Empowerment Program

Social skills & engagement

Through hands-on workshops, we foster essential soft skills among TU Wien students and prepare them for the challenges of professional life.

These students become ambassadors for STEM careers, sharing their enthusiasm with schoolgirls in local educational institutions.

The study "Wie MINT gewinnt" by the MINTality Foundation and FH Hagenberg confirms once again: girls receive too little encouragement to pursue technology and explore new roles.*

As a participating company, you benefit from these committed, forward-thinking women who take on social responsibility early on and develop leadership skills.

You also position your company as one that promotes social engagement and actively supports young people in their educational and career choices.

Female Empowerment

Our program specifically focuses on promoting female talent in STEM fields, creating spaces for exchange, inspiration, and networking designed for young women.

By actively participating in our program, your company not only demonstrates a strong commitment to greater diversity in technical professions but also gains direct access to highly qualified female talent.

You strengthen your corporate culture through diversity and become part of a forward-thinking initiative that actively addresses the skills shortage in STEM professions while promoting gender parity in technical fields.

Role Model Cross Generational

The heart of our program is the intergenerational exchange between schoolgirls, university students, and experienced female professionals from your company.

Your female leaders become inspiring role models for the next generation, sharing valuable first-hand insights from their own careers.

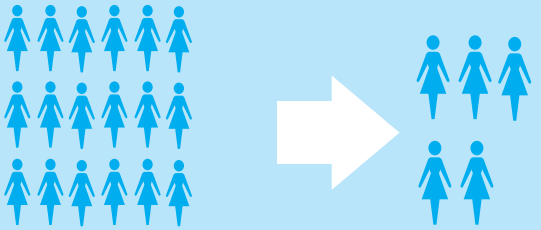
This exchange not only builds meaningful networks for everyone involved but also gives your company the opportunity to gain fresh perspectives from young talents.

You position your female employees as industry role models and establish long-term relationships with potential future employees – from the first school contact to direct recruitment.

**www.mintality.at/mintality-fh-ooe-studie-2023/*

Application & registration

- Application phase for female students of all study programs **approx. 30% of TU students**
- Selection of participants by the TU Career Center



Workshops and School Partnerships

- Soft-skills workshops for female students (conducted by the TU Career Center) Communication training, emotional intelligence, intercultural competence, leadership skills, problem-solving and critical thinking, female empowerment, unconscious biases
- School Partnerships: female students inspire schoolgirls to pursue STEM careers



Role Model Q&A

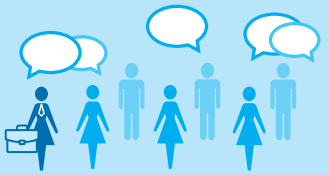
- Your role model joins our workshops for 1.5 hours and answers students' questions in a safe and supportive environment. The focus is on personal experiences, practical advice, and authentic insights into their current position and career journey.



Panel discussion – networks

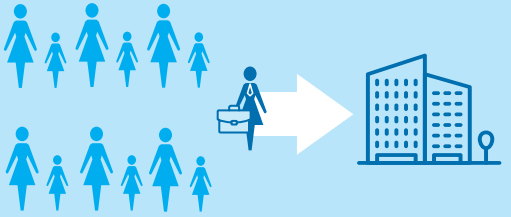
- Intergenerational dialogue with female TU Wien students, students of all genders, and interested guests. Open to everyone who wants to exchange ideas, gain new perspectives, and connect with others.

  Setting: Talk / panel discussion organized by the TU Career Center



Guided tours within the company

- Practical insights into your daily work for schoolgirls and female students
- Intergenerational support for women and girls in science and technology





Female student



Schoolgirls



Role Model

These events involve the participating companies:

You will receive direct access to the selected TU female students, including their CVs.

Cross-channel employer branding campaign

MAGAZINE PRINT & ONLINE

- Editorial TU.impact reports in the mein.job print magazine, including company mention and logo (print & online)

Distribution to students
- across all campus locations,
- career fairs and events,
- promotion as part of the social media campaign

Working material
- in all career-related courses,
- workshops,
- trainings and counselling sessions

TU CAREER.COM

- Introduction of the role models, company logo and link to the company profile page
- Course registration including logos
- Online banner including company name on all pages
- Post-event report of the course

SOCIAL MEDIA & NEWSLETTER

Storytelling and mention of participating companies including logos via social media:
- LinkedIn
- Instagram
- YouTube

Creation and production of Reels and Shorts

Use of TU Wien social media channels (TU Wien, HTU, student associations, Robots, Alumni, etc.)

Newsletter distribution
- via the TU Career Center including logos
- distribution by the Vice Rectorate for Academic Affairs including company name
- distribution via the TU Wien Community Newsletter

CAMPUS ADVERTISING

- Promotion with information about the course
- banners including logos on TU screens and Video Walls across the campus

Why should you be part of it?

Those who want to shape the future need strong women in technology.
This program combines visibility, recruiting, and social impact.
Join this forward-thinking initiative now and secure your place in the program!

- Direct access to qualified female young talents including CVs
- Strengthening your employer brand as a diversity-conscious company
- Development of your female leaders
- Early talent acquisition
- Contribution to addressing the skills shortage in STEM fields
- Cross-company networking with other participating firms
- Social engagement with impact

"The Q&A sessions with the role models were truly inspiring and empowering. It was amazing to see how far these women have come. I will also always remember the school visit — especially the exchange and the genuine interest shown by the pupils." Participant, TU.impact 2025

"It was truly wonderful to meet the pupils and students in person! We were impressed by the openness, determination, and diverse talents of these women. TU.impact is an all-around successful cooperation – and we are very proud to be part of it as UNIQA Austria." UNIQA Austria

Price per cycle **8,900.00 EUR**

HR consulting

recruiting | 71

potential. diagnostics | 71

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Foto: shutterstock

All year round

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recruiting.

We are also happy to support you in filling specialist and management positions. The individual and personal support provided by qualified consultants is particularly important to us.

Transparency, appreciation and commitment are our top priorities. We offer you professional handling of your search processes based on many years of experience.

We support companies in finding the right skilled professionals. With many years of recruiting experience in technical industries and certified coaching expertise, our consulting team brings the know-how required for strategic personnel selection.

We would be happy to provide you with further information.

potential. diagnostics

Our test procedures provide our customers with valuable insights when making personnel decisions in the context of selection or development and give them the opportunity for an objective assessment of their position with regard to subject-independent competencies. To minimize risk and ensure quality, we offer the option of creating detailed competency profiles as part of potential analyses. This is available for both existing and future employees.

Our testing procedures include a written evaluation. The detailed interpretation and a joint reflection on the personality profile take place in the context of an individual feedback session with certified consultants from the TU Career Center.

This is how it works

potential. diagnostics

A potential analysis is based on the purpose of the evaluation and is therefore always customized. A meaningful profile of strengths, talents and development opportunities is created using an online questionnaire.

Diagnostic tests provide information about:

- personal strengths, preferences and areas for development
- behavioral patterns in certain situations
- personal communication style
- contribution to the team
- opportunities for personal development

JobMatch

„JobMatch“ is a psychometric test procedure that creates a precise profile of a person‘s work-related characteristics and working style.

It enables a detailed measurement of various competences in the following areas:

- task-related competences
- interpersonal competences
- self-related competences

potential diagnostics „JobMatch“

Including: implementation of the potential diagnostics, competency-based questionnaire incl. feedback session with candidates and feedback session with the specialist department.

CAPTain

„CAPTain“ is a psychometric test procedure that systematically records information on a person‘s behavioral style and analyzes and evaluates it on the basis of an evaluation algorithm based on occupational psychology.

For management positions, we recommend “CAPTain”, a diagnostic tool that provides insights into the working and performance styles of candidates.

Clear focus is on:

- Design of leadership
- Behavior in a team
- Dealing with tasks
- in a professional context

We get a look at objective, actual behavior and relate it to the socially desired result. All our consultants who offer you “CAPTain” projects are certified for this potential diagnostics.

potential diagnostics „CAPTain“

Includes: implementation of the potential analysis, license plus feedback session with the candidates, and meeting with the specialist department.

TU.know Survey:

Gen Z – Here to change everything?!

Your exclusive roadmap to successful employer branding at TU Wien

Generation Z (1995-2010) is the first generation to grow up entirely in the digital age – confident, value-driven, and with clear ideas about work, purpose, and career. For companies, this means: those who understand Gen Z will win the talents of tomorrow.

Our survey provides answers to key questions:

- How does Gen Z define career and success?
- Which factors determine their job choice?
- Which benefits truly make a difference?
- What role do sustainability, culture, and work-life balance play?

Your benefits:
Practical recommendations for target group–specific employer branding

- Hands-on recruiting insights from the TU Wien community
- Learn how to reach students in different stages of life
- specifically address female talents
- design a job ad that appeals to Gen Z
- use the right keywords in employer branding
- create an application process that convinces and builds loyalty

295.00 EUR
Exclusive for cooperation partners: 99.00 EUR

The students of TU Wien*

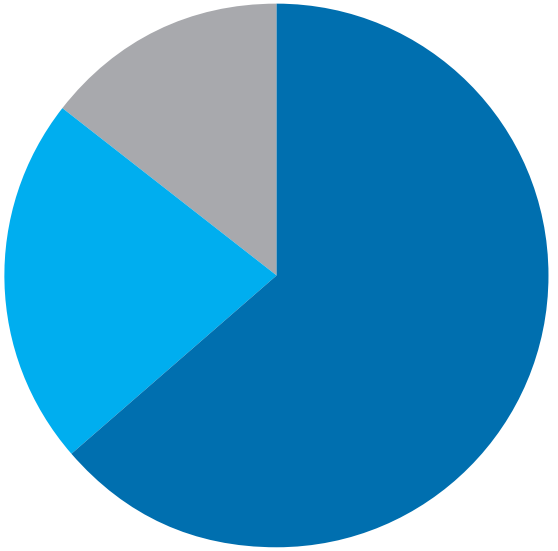
26,585
Students in total

of this >>

8,507
32 % Women

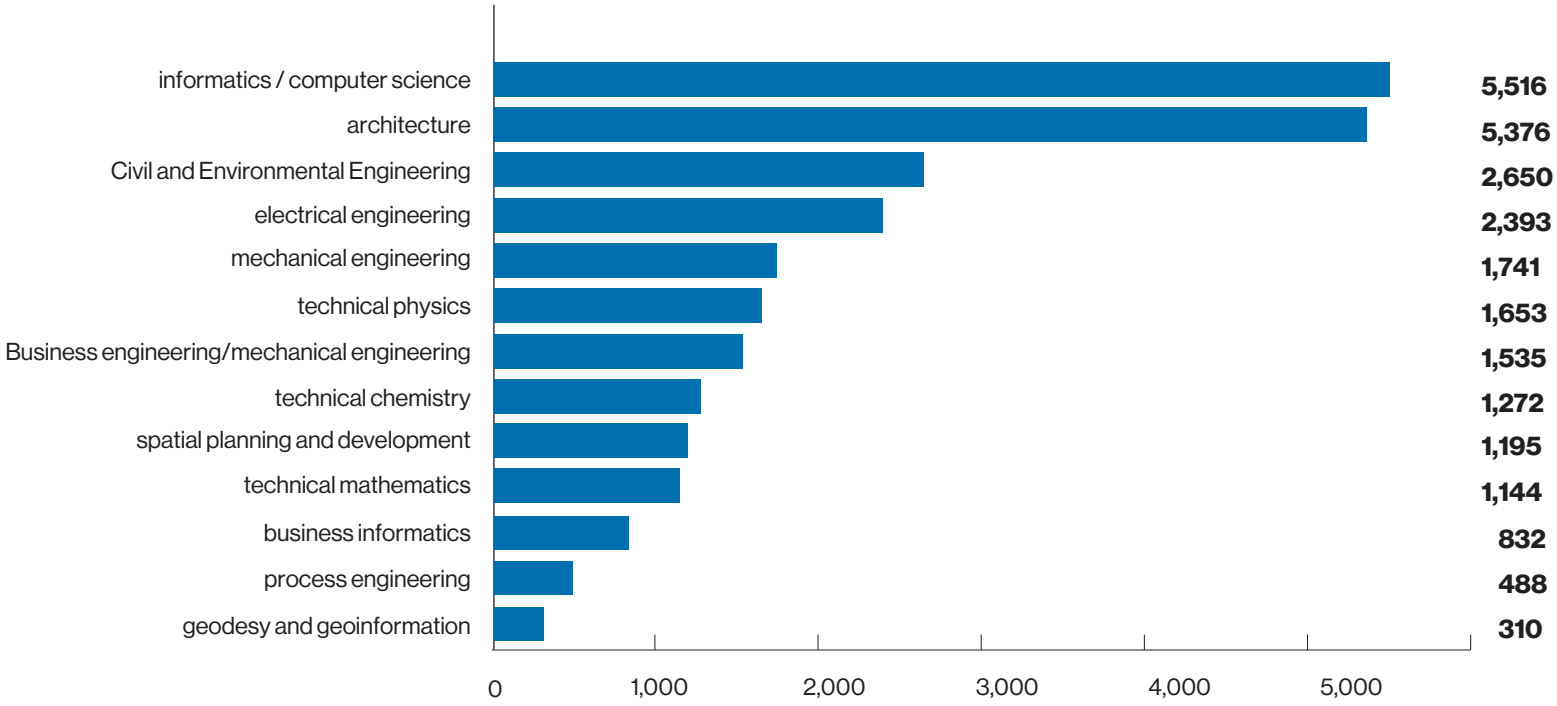
18,078
68 % Men

2,908
Degrees academic year 2023/24



*Intellectual capital report 2024, reporting date 15.1.2025

Your future employees by field of study*



*Intellectual capital report 2024, reporting date 15.1.2025

What our students and customers say...



"In the pleasant ambience of the domed hall at TU Wien, I was able to talk to the leaders of the construction companies on an equal footing and also ask them critical questions as part of the chess dialogues. The internship was a great opportunity to get to know the companies and make contacts."

Raoul Ellmer, BA (26)
Master's student
specializing in:
constructive engineering –
structural and construction process management
Foto: Private



"Thanks to the talent program, I learned how to prepare for an application process. I liked the fact that I was able to immediately apply the theory I was presented with in real job interviews with exciting, relevant companies. In particular, the look behind the scenes of recruiting was very interesting for me and something completely new. On a personal level, I have learned the mental attitude with which I go into a job interview. I still get a little nervous during job interviews, but I now see things from an angle that helps me stay cool."

Lukas Pfrimer (33)
Master in Industrial Engineering
Mechanical Engineering
Foto: Private

Selection from our client portfolio

a1 | accenture | ait | allianz | apg | asfinag | atos | avl | bawag psk | bmw group | bombardier | bosch | bühler | deloitte | eaton | fcp | getec | grassfish | habau group | hilti | hitachi iteratec | kapsch | leyrer + graf | miba | niceshops | orf | otis | öbb | isis papyrus | pittel+brausewetter | porr | porsche | post| raiffeisen | ringana | runtastic | schneider electric | siemens | strabag | Thales tu wien | unibail rodamco westfield | uniqa | verbund | vienna international airport | werner consult | walter group | wienerberger | wiener linien | wiener stadtwerke | wien energie | wüstenrot | zeb ...



"For many years, we have been in active exchange and cooperation with the TU Career Center. Not only the perfect organization of the career events at the TU, but also the TU talent program has led to the Kapsch Group and its innovative products and solutions becoming more visible to students at the TU. We see the TU Career Center as a competent and solution-oriented point of contact for our target groups and are delighted with the successful partnership over so many years."

Daniela Giovannozzi
Head of Recruiting Austria
KAPSCH GROUP
Foto: KAPSCH GROUP



"We use the TU Career Center as a platform to strengthen our employer brand and to recruit highly qualified talent. As the largest European and Austrian IT service provider, Atos is driving this cooperation because, as an innovative big player in the IT sector, we not only support the digitalization of our customers, but also research, develop and implement the IT solutions of the future. This gives us the opportunity to get in touch with creative students and graduates and offer them interesting prospects in the digital industry. Students are actively involved in customer projects during their studies. This allows individual strengths and preferences to be discovered and developed."

Johann Martin Schachner
CEO
Atos Austria
Foto: Atos



"As a software employer, we are always on the lookout for young talent. TU Wien is one of our most important partners in this regard. Through a variety of measures and activities, both virtual and on-site, we are able to position ourselves as a potential employer among our target group at an early stage. The offers, which are tailored to our needs, enable us to engage with students directly. We look forward to continuing our excellent collaboration with TU Wien for many years to come."

Lisa Marie Steinbach, MSc MA
HR Senior Manager
Bosch Austria
Foto: Bosch



"For us, partnerships with educational institutions are an important way of getting in touch with the talents of the future at an early stage and highlighting the attractive career opportunities and meaningful jobs at Infineon. The TU Wien, with its technical and scientific degree programs, and in particular the Career Center, with its wide range of fairs, workshops and events, offer ideal opportunities for this. We look forward to continuing to meet motivated and qualified students and graduates through this partnership who want to work with Infineon to make life easier, safer and more environmentally friendly."

Mag. Christiana Zenkl
Head of Human Resources,
Infineon Technologies Austria AG
Foto: Infineon



"As an innovative, lateral-thinking and globally active online retailer and e-commerce service provider made in Austria, we – nice-shops GmbH – are always looking for people who want to live out their passion for IT professionally. We offer nicejobs that adapt to the circumstances and needs of our colleagues and not the other way around. Instead of rigid budget and time constraints, we focus on personality and individual strengths. Our nicepeople work creatively and independently – in an attractive environment (free breakfast and lunch, massages, flexible working hours, and much more). We are enthusiastic about our collaboration with the TU Career Center – this is how we get to know highly qualified, future nicepeople."

Lena Höhsl & Petra Jeloucan
Employer Branding & Candidate
Journey, niceshops GmbH
Foto: niceshops GmbH



"Our long-standing collaboration with the TU Career Center offers us as a company the opportunity to present our diverse and meaningful job offers in a way that is both target group-oriented and needs-based. Thanks to the cooperation and its modern and innovative formats, we are able to get in touch with students at various touchpoints and spark their enthusiasm for ÖBB as an employer. As the country's leading climate protection company, we not only benefit from this partnership today, but are also laying the foundation for a sustainable future together with the talented students at TU Wien."

Doris Sprung, M.A.
Senior Specialist
Employer Branding,ÖBB
Foto: ÖBB



"TUday is characterized by the large number of outstanding engineering students. As Austria's leading electricity company, we attach great importance to direct dialogue and exchange with students. The job fair offers the perfect opportunity for this. We can look back on numerous highly qualified applications and many contacts with excellent students. We are particularly pleased about our long-standing partnership with the TU Career Center in awarding the unique VERBUND Women's Scholarship."

Dr. Georg Westphal, LL.M.
Head of Strategic Human Resources Management at VERBUND
Foto: VERBUND



"The Wiener Stadtwerke-Gruppe is one of Austria's largest and most diverse companies. 15,000 employees keep Vienna running and make our city climate-fit for the future. For a sustainable climate turnaround, we need enthusiastic people who want to join us on this journey! With the TU Career Center, we have found an important and long-term partner, that supports us in finding the right talent to work with passion and commitment for Vienna's climate future. Through various collaborations, students network with experts on an equal footing, gain insights into exciting projects and innovations, and establish lasting contacts for their future careers."

Mag. Sabine Scharf, B.A.
Head of Group HR Development
WIENER STADTWERKE-GRUPPE
Foto: Wiener Stadtwerke / Michèle Pauty



"As one of the largest insurance companies in Central and Eastern Europe, we are always on the lookout for young talent. Our jobs are as diverse as we are. Whether as an actuary, business analyst, software engineer or content creator – together we want to shape a better future." For us, our fellow human beings and our customers. Many of our existing employees have a degree from the TU Vienna and have successfully started their careers at UNIQA. That is why we see the TU Career Center as an important partner when it comes to addressing and contacting ambitious individuals."

Aurelia Littig, MA MSc
Recruiting Expert
UNIQA Insurance Group AG
Foto: Tobias Nessweda, UNIQA Insurance Group AG

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The TU Career Center is a wholly owned subsidiary of the TU Wien.

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